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UPDATE ON STAYCATION PROPOSALS

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**1.0 EXECUTIVE SUMMARY**

- 1.1 The council allocated two funding pots to support Staycations in Argyll and Bute. £500,000 was allocated from the 2021/2022 Budget to support the delivery of a range of facilities across Argyll and Bute necessary to support camping and caravan staycations. A further £300,000 of investment was

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spend in 2021/22 and 2022/23.

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**ARGYLL AND BUTE COUNCIL**

**ENVIRONMENT, DEVELOPMENT &  
INFRASTRUCTURE COMMITTEE**

**DEVELOPMENT AND ECONOMIC  
GROWTH**

**2 DECEMBER 2021**

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**2.0 INTRODUCTION**

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Environmental Health, and Planning. Therefore, although some businesses expressed an interest in an attempt to develop new, existing or additional chemical waste disposal points, it proved to be challenging to achieve it during a busy season. The m





## 6.0 FINANCE

6.1 Actual and committed spend as of 30<sup>th</sup> September 2021 is £207,330.14, compared with a projected spend of £244,899. **Appendix 3** provides a general overview of the specific amounts and projects spent to date. It is likely that this total will continue to rise as further agreements are made and invoices come through the system. The under spend is primarily due to additional external funding received to the council and third parties.

### Proposals for 2022

6.2 In order to prepare for the forthcoming visitor season and utilising to best effect the remaining monies in the staycation budget the following actions are required to be considered and approved. **Table A** outlines possible uses for the remaining Staycation budget, costs are still approximate due to the need to procure certain services on the open market. Approving these options will leave a certain amount of residual funding left in the budget that can allow officers to respond to additional staycation pressures or potentially match fund community initiatives.

**Table A**

Item	Time period	Approximate cost
Portaloos (12)	Easter to mid-October	£30k
Staycation Officer	12 months	£35k
Information sharing	Continuous	Taken from





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## **APPENDICES**

### **Appendix 1**

<b>Action Point</b>	<b>Date of Implementation and activity</b>	<b>Responsible Officer</b>	<b>Action to date – 22<sup>nd</sup> September</b>
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Web pages;

<p>LGE 9 post to assist Economic Growth Tourism Officer Out to advert.</p>	<p>supervision and support is in place for out of hours and weekends. In addition we will look to carry out joint patrols with Police Scotland and council wardens where it is considered necessary and police have available resource to commit to this.</p> <p>Staycation project Officer is in post since 17th May</p>		
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planned at Tobermory, Arrochar Car Park; Duck Bay etc.			
COVID-19 Safety advice	Implemented now new COVID-19 Officers and signage	Alan Morrison	
GRAB Trust Litter mitigation intervention and reduction	Implemented: Seasonal Litter Community Champions x 3.		
Intending to Bid to Naturescot fund to cover all costs.	Travel & other expenses.		
Coverage across Argyll and Bute	Community Access Points.		
May to August (This may be extended depending on funding and demand) Costs still being negotiated			

## **Appendix 2**

### **GRAB Trust Staycation Campaign Update – September 2021**

#### **Litter Picks and Grant Applications**

There have been 26 direct enquiries for the litter grant.

In relation to the grant scheme seven litter picks have already taken place. There are another 14 picks scheduled for between now and the end of October.

ABC Amenities has currently distributed 184 bin stickers to high profile bins across Argyll & Bute.

This makes current distribution totals of 111,441 stickers, 477 till wobblers, 884 posters & 292 Bin stickers.

General feedback from businesses was very positive. They liked the look and quality of the materials produced. They felt that the imagery was friendly and amusing and appreciated the stickers were paper and so would compost along with already compostable packaging. The posters were made of high quality poster paper and held up well against the Argyll weather, lasting through the summer and beyond. Businesses were interested and open to developing ways of supporting consumers to dispose of waste responsibly. The bin stickers were not previously advertised as being available to businesses but the stickers I showed to businesses were extremely well received. Amenities feedback that, at the sites, where they have placed the stickers, they brightened up the bins and visibly reduced littering and bin overflow.

There was

### Appendix 3 – Staycation Expenditure

Headline	Detail	Spent or Committed	Expenditure/ Estimated Expenditure £	Actual Expenditure/ Commitments
Staycation Officer	Temporary post for 1 year to progress Staycation proposals. Internal recruitment underway.	Committed	£35,000	£35,000
Additional Wardens	Four additional wardens for a period of 5/6 months to October	Committed	£56,000	£36,159
Anti-Littering Campaign with GRAB Trust	Across all Argyll and would include three part-time seasonal workers for key summer months May to August.	Committed . approved with Leader, Depute Leader and Leader of the main opposition.	£36,580	£18,830 (remainder Nature Scot funded)
Additional Police	To provide additional Police Services to assist in promoting responsible camping . across Argyll and Bute, for a 12 week period.	Committed . approved with Leader, Depute Leader and Leader of the main opposition.	£23,040	£23,040
Publicity	Information on be a great visitor/localised information	Spent	£1,000	£13,131
Oban Infrastructure Ganavan Car Park Barrier	Barrier to restrict night time access for high vehicles	Committed	£10,000	£10,000
Staycation Carparks improvements (17 location)	Lining and information improvements across the 17 identified carparks	Committed	£20,000	£24,310
Lomond Villages Infrastructure works		Spent	£3,500 this contribution forms part of a £90k investment)	£3,500



Waste Water disposal points Grants	Numerous sites in discussion with communities/businesses	Spent/committed	£40,000	£43,361
Portaloos	including Islay, Mull, Gigha, Machrihanish, Sandbank, Tarbert Installing additional toilet			